



PLEASANTON

JACK BALCH

FOR MAYOR

Dear Neighbor,

As a life-long resident of the region, and your Councilmember, I've been results oriented for you! I've been listening to our community, asking the tough questions, and being a voice of reason for the Pleasanton we love.

Now, our quality of life is under threat and we need a change in direction.

I'm confident we can move Pleasanton forward, with transparency, good governance, and watching the bottom line – delivering a better quality of life for all of us.

Jack

COUNCILMEMBER

CERTIFIED PUBLIC ACCOUNTANT

FORMER VICE MAYOR

FORMER PLANNING COMMISSIONER

FORMER PARKS & RECREATION COMMISSIONER





LET'S WORK TOGETHER ON OUR SHARED PRIORITIES

ROBUST PUBLIC SAFETY

It's more than statistics. It's about peace of mind for your family and our community. I am laser-focused on keeping our neighborhoods safe and **reducing police response times.**

FISCAL RESPONSIBILITY

Misdirected spending priorities are threatening our quality of life. As a CPA and small business owner, **I stood against double-digit water rate hikes and undisciplined spending.** I'll watch the bottom line and champion transparency.

CITY-SCHOOL PARTNERSHIPS

I supported Measure I to improve our schools to provide every child an exceptional education. **I'll work to strengthen our City-School collaboration.**

ECONOMIC VITALITY

As Mayor, I'll continue to work hard to incentivize the economic development that drives **the services and amenities we want**, creating jobs we desire, and growing our property and sales tax revenue to pay for the quality of life benefits we deserve.

ENVIRONMENTAL STEWARDSHIP

As a father, I have strong environmental commitments for our future generations. **We must have affordable clean water, clean parks and open space,** and maintain our Urban Forest in our own backyard.



See endorsements here

#IBACKJACK

www.JackForPleasanton.com

JackForPleasanton

JBalch925

ENDORSE
VOLUNTEER
DONATE